



May 3, 2021

Dear Friends, Family, and MVK Supporters,

In 2003, when Beth and I decided to pursue the crazy idea of donating unused tickets to the underserved community, we never imagined, in our wildest dreams, that 18 years later we would have opened chapters in five other cities and distributed over 2,000,000 tickets to many that have never before been to a sporting or cultural event. It is also not lost on us that YOU are the reason we were able to do this, and our gratitude for your unwavering support throughout the years is endless.

It is because of this support and the success we have had that we are sending you this email today with heavy hearts, but also newfound optimism and excitement.

COVID-19 has affected all of us personally and professionally in different ways and while we tried to fight the fight, at the end of the day, our organization was hit incredibly hard. We are a ticket and event-based organization and I don't need to tell you the toll that COVID-19 has had on both of these over the past 14 months. I am pleased that while we planned appropriately for a very rainy day, we did not plan for a lengthy typhoon.

On June 1, 2021, Most Valuable Kids (MVK) will transition its Washington, D.C. Chapter (MD/DC/VA) database to Tickets for Kids (TFK). Cincinnati and Atlanta will remain operational for the foreseeable future. Tickets for Kids is an organization based in Pittsburgh that mirrors the values and goals of MVK. It was founded in 1994 and has a history of successful fundraising within corporate and foundation communities, ensuring the longevity of the organization. In short, while we are incredibly saddened that the MVK brand in this market will transition to TFK, we are very excited that the mission and concept will remain the same. In fact, the only thing you should notice is the name change which will take place in Q1 2022. This technically is not a merger, but I like to look at this concept as joining forces to achieve more together. In addition, I will be taking a board seat on the Tickets for Kids board.

Due to our long-term planning, we are able to provide TFK with modest funding for the next 24 months to ensure a smooth transition. In addition, we will be distributing any unused funds to various organizations in the form of sports equipment, theatre equipment, and other items that will be of value to our partner organizations. In early June, you should be receiving further communication regarding the transition and what, if anything, will be needed on your end to facilitate your ticket donations as well as the ticket distributions. Financial contributions can still be made via our website or can be sent to the address on this letter.

Beth and I are incredibly proud of the legacy that MVK will leave and we are also incredibly thankful to our donors, our recipient agencies, the many board members that have served countless hours, the hundreds of volunteers, and our four, incredible Executive Directors that are mostly responsible for building MVK to what it is today. We thank you from the bottom of our hearts and while this was an incredibly difficult and emotional decision to make, we realized that the mission and goals of our organization could still flourish if we partnered with TFK and therefore, we believe this transition is in the best interest of those that we serve.

With gratitude and humility,

Two handwritten signatures in blue ink, one appearing to be 'Beth' and the other 'Daryle', written over a white background.

Beth and Daryle Bobb
Co-Founders