

Impact Report



Mission

To provide equitable access for our most vulnerable youth to experiences that inspire hope, dreams, and achievements for a lifetime



A Letter from our CEO

Dear Friends,

I'm thrilled to share some exciting updates with you regarding the progress of Tickets for Kids Charities. Thanks to your generous support and the dedication of our team, 2023 was a remarkable year marked by significant milestones.

We saw a nearly 35% increase in tickets matched and an impressive 56% increase in the number of children experiencing their first event. These achievements are a testament to the impact we're making in the lives of young people across our communities.

As we celebrate these successes, we also bid farewell to Jason Riley, our President & CEO for the past 8 years. Jason's leadership was instrumental in guiding us through challenges and positioning us for a bright future. We're immensely grateful for his contributions.

Stepping into the role of President & CEO in April 2024, I am honored and excited to continue the incredible work of my predecessor. Our commitment to providing meaningful experiences for youth has never been stronger, and I'm eager to build upon the foundation laid by Jason and his team.

I want to express my gratitude to our longstanding partners and supporters for their unwavering dedication. Together, we have the opportunity to further expand on our mission and reach even more young people in need.

As we look into the future, I'm confident that with your continued support, Tickets for Kids Charities will continue to thrive and make a lasting difference in the lives of countless children.

Thank you for your ongoing support and belief in our mission.

Pal

Gene A. Walker President & CEO

Impact Areas



183,050

Tickets provided to kids who would not otherwise have had the opportunity



67,543

Kids attended events for the first time



\$6,187,027.41

Worth of tickets provided at no cost to our youth-serving partners

Accessing New Opportunities



"It was great and when I'm an adult I will one day be the person on the stage!" - Adrian, age 8

Wow, the music and the dancing was amazing! I can't believe they can stand on their toes like that. - Joey, age 10

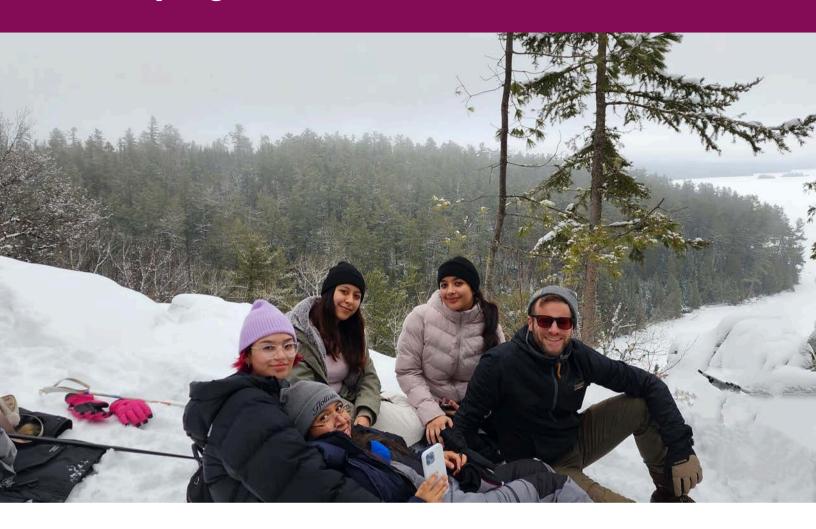
"I loved the kids dancing in the show and now I want to try ballet at my school!" - Molly, age 12

"Love every moment of the Ballet, Thanks for the opportunity to show my kids something so beautiful, they loved it!" - Mom

"As always, we appreciate the opportunity to take children to events which motivate and enrich their lives through experiencing a special moment in time.

Thanks TFK you guys are Rockstars in our eyes!" - Social Worker

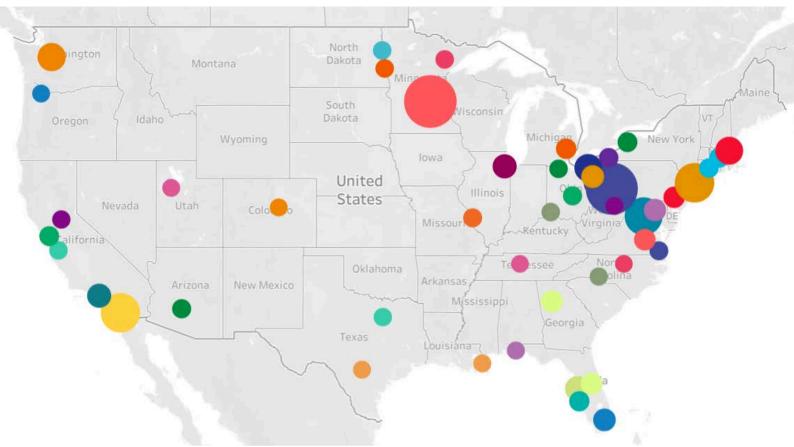
Developing Life-Skills



"The boys had a lot of fun going to the game, but the quality of the experience is what will stay with them for a long time. The opportunity to impress upon them the core values of friendship, camaraderie, and male bonding made this event a treasured moment. Having fun doing a positive activity with people you trust in a safe place... these things don't just happen for our 'clientele'. They grow up without them, to their long-lasting deficit. Just last week one of these young men was a victim of a drive-by shooting. So the experience of bonding over a basketball game... eating food, cheering for our team, people watching, etc...is one which will have a significant and long-lasting impact on their lives and development." - Community Pastor

"Attending helps our youth build confidence, communication skills, and teamwork. Exposure to diverse experiences outside their norm broadens their perspectives and fosters empathy. We're grateful for supporters like Tickets for Kids who understand the importance of these experiences in shaping well-rounded individuals. Moments like today go beyond entertainment; they're building blocks for a brighter future." - Teacher

Ticket Donors



Our impact wouldn't be possible without generous ticket donations from our partner venues, teams, and companies. These partnerships ensure our community's most in-need youth have access to experiences that will inspire!

3Ice 3M 3M Open

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